

Welcome to the first newsletter from the Harley Street Centre for Endodontics. Dedicated to you - our referring dentists - we want to ensure you're the first to hear our latest news, views and developments.

### What your patients think

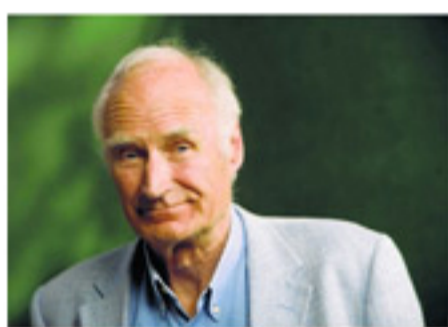


When referring your patients to the HSCE you want to be sure that they receive the best care and treatment available.

Patients regularly tell us

they appreciate the stress-free, high-tech and caring environment. In fact, we are proud to say that recent patient feedback is overwhelmingly positive with patients telling us that they would recommend us. We aim to make the facilities and services we provide at the HSCE second to none and we place a strong emphasis on patient care and wellbeing.

### Saving Teeth Awareness Campaign



It's obvious to say that saving teeth is our number one priority. We feel passionately that every patient should be given the right choices when faced with a possible extraction. That's why we launched the Saving Teeth national awareness campaign in

March this year. With ongoing support from dentists, patients and celebrities such as Peter Snow who fronted our website film, we have raised awareness in the media and beyond on the importance of saving your natural teeth. The campaign continues to run and the website now has a campaign feedback page. Take a look at the website to find out more

### Your brand on our stationery?



Any regular referrers who wish to add their brand to our literature should contact Practice Manager Debra Hackshaw. She will organise for a logo and your contact details to be added to The Harley Street Centre for Endodontics leaflet.

This then can be

made available to patients before they arrive here for an appointment.

### Our promise to you

As a truly independent practice, you can be confident that your patients will be returned to you for restorative treatment. Click on [xxx](#) for our patient charter which you can pass on to your patients.

### Support for endo by GDPs

Throughout his career, Julian has supported and advised practitioners wanting to carry out routine endodontics to a high standard. His lectures designed to help colleagues keep-up-to-date are regularly sold out. Because he shares the tips and techniques he has learned as a result of doing nothing but endodontics for 30 years, he regularly fills lecture halls. He has gone a step further as the co-developer of a new endodontic system, launched in February of this year. Wave One from Dentsply requires just one NITI file in most cases to shape the canal from start to finish, thus simplifying the procedure. It uses reciprocating technology, so it only shapes the canal when pressure is applied, giving you the feeling of complete control. And it is extremely robust, making file separation highly unlikely.

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