

Results of our Summer survey

We are very grateful that so many referring dentists took the time to participate in our online survey. We have learnt much from your feedback. An important finding was that some colleagues would like to come to the clinic with their patients. If this is something you are interested in, please do let us know. Referring dentists are always welcome here.

Cost – most people perceive our fees to be the highest in the West End. A surprising 35% were unaware how competitive our fees are. Our fee includes free follow-ups until healing is complete, usually within a year but sometimes requiring an annual visit over three years. Patients really appreciate this service.

A couple of respondents requested that we offer post space preparation. We have thought hard about this request but feel it is not practical in a specialist practice.

Many of you were unaware that you could follow your patient's progress online. We also take referrals through our website -

www.roottreatmentuk.com. You just need your own web user ID and password which we can provide. A digital or scanned X-ray can also be uploaded as part of the referral process. With your ID and password you will be able to access your patient's final report and view all pre-operative, post-operative and recall radiographs.

Regenerative endodontics to enter the mainstream?

Julian is currently treating his first revascularisation case, a nine-year-old boy with a traumatized front tooth. Regenerative endodontics, says Julian, is likely to enter the dental mainstream following the announcement that the American Association of Endodontics has said that it is part of the practice of endodontics.

Julian has welcomed the new procedure which potentially allows endodontists to save immature posterior and anterior teeth without the need for conventional root canal treatment.

"Regenerative Endodontics stimulates a matrix of new pulp within the root canal space which then leads to continued development of the root. The treatment involves first disinfecting the canal to eliminate infection and then stimulating bleeding from the apical region so the canal is filled with blood. The ensuing blood clot contains the building blocks of new pulp with a rich network of nerves and blood vessels, allowing the tooth to keep developing.

He added: "What's exciting about this new approach is that it harnesses the body's natural tendency to protect and heal itself by forming a blood clot. Furthermore, the treatment can be completed in only 2 visits, spaced 4-6 weeks apart. I predict we will hear a lot more about it in the future."

Harmony on Harley Street



Your patients' X-rays can be uploaded for to our website for secure online viewing

- **100% of you said patient care is an extremely important factor.**
- **Clinical excellence followed a close second with more than 96% saying it was extremely important.**
- **Our reputation ranked highly along with our emergency care, availability of appointments and feedback to you on your patients.**
- **Interestingly location and cost ranked as the least important aspects when making a referral to us.**

We also received some supportive personal comments, such as:

"All treatment well explained and our patients are well informed and know they will need a crown and to return to us."

"When they return their initial apprehension has gone and their experience really exceeded what they had expected."

"They feel the follow-up appointment is valuable and are so reassured when everything is fine."

"You do a great job, some of my patients consider the fees to be very high but all I can say is you pay for quality."



Julian Webber (left) with Michael Norton

Endodontics and implants are often presented as alternative treatment choices while endodontists and implant surgeons are depicted on opposite sides of the battleground. But at an evening event sponsored by Dentsply in the summer, Julian and oral surgeon Michael Norton were in fierce agreement, stating that it usually not difficult to identify the right course of action for the individual patient.

Michael Norton said: *"If I can save a tooth, even if it's just in the short-term, I will. Implant treatment cannot be justified for a restorable tooth needing first time root treatment."* *"If the tooth is periodontally unsound, however, then extraction is the best course of action."* said Julian.

They agreed that implants and 'endo' can work in harmony to the benefit of the patient and the fact that they regularly refer to each other is proof that the treatments are not alternatives, one treatment is usually more appropriate than the other.

In his closing remarks, Julian quoted Cliff Ruddle: *"The natural tooth is the ultimate implant."*





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We hope you enjoyed this edition of the HSCE newsletter...
we will be back in touch soon!

Harley Street Centre for Endodontics
121 Harley Street
London
W1G 6AX

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